

Santa Fe Area Home Builders Association
Builder/Remodeler SHORT Entry Form
2025 Haciendas: A Parade of Homes

33rd Annual



Haciendas: A Parade of Homes

Friday - Sunday on August 8-10 & 15-17, 2025

The Santa Fe Area Home Builders Association presents the 2025 Haciendas de Santa Fe – A Parade of Homes (Parade) on August 8-10 & August 15-17, 2025.

[CLICK HERE](#) for a complete set of Parade Rules and Terms.

The mission of the Parade promotes an interest in:

- *Santa Fe Style Living and Home Ownership in Santa Fe and Northern New Mexico*
- *New Homes and Remodeling*
- *Responsible, Principled, and High-Quality Construction*

Builder Entrant Fees: Early Bird \$3,950 before May 1, 2025, and \$4,450 after. June 2 deadline.

*Early Bird rate will be given to any Parade participant who is a newly-joined SFAHBA member or has not been a member for over five years, regardless of entry date.

Participants must be Builder Members in good standing with SFAHBA and a current licensed contractor by the State of New Mexico continuously from the date of this contract through December 31, 2025.

2025 IMPORTANT DATES

May 1 - Early Bird Registration Deadline - entry fee \$3,950

June 2 – Entry Deadline. Entry fee \$4,450 – (entries may be possible after June 2 w/ \$500 late fee)

Late July - Haciendas Magazine Distributes throughout Santa Fe and the region.

August 4 - Home Completion Deadline / TBA Judging Day)

August 8-10 & 15-17 - Parade Days! Homes are open to the public from 10 am - 5 pm

August TBA from 5:30-9 pm - Gala Dinner and Awards Ceremony – Farmers Market Pavillon

August 15 - 4-9 pm - Twilight Tour (Optional)

APPLICATION INFORMATION (please print)

Santa Fe Area Home Builders Association / Northern New Mexico Builders Association
2520 Camino Entrada, Suite B, Santa Fe, NM 87507 | 505.982.1774 | SantaFeParadeofHomes.com

Company Name (for marketing and Parade signs) _____

Primary Contact Name _____ Contractor License# _____

Contractor Name on License (if different than primary contact) _____

Company Mailing Address _____

Phone _____ Email _____

Website (for clickable links) _____

Social Media Handles @ _____

Co-Entrant Company Name (if applicable) _____

Contact Name/Phone # _____

On-site Contact Name(s)/Phone # _____

PARADE HOME ENTRY INFORMATION (please print)

Street Address of Entry _____

Subdivision _____ Homeowner (if applicable) _____

Full listing price during the Parade/valuation of home _____

HOME DETAILS # of Bedrooms _____ # of Bathrooms _____ Total Heated Square Footage: _____

HOME PRICE INFORMATION: Base Sales Price or Valuation (home & land): _____

(The published Sales or Valuation Price should **include** the value of the lot and any costs associated with improving the lot (ex. landscaping, extras, upgrades done to the home. Do not include the price of any furniture or artwork inside the home.)

NON-PUBLISHED INFORMATION: *(to be used for judging & categorization only)*

Lot Cost: _____ Excavation Cost: (dirt work) _____

Retaining Walls (for grading/erosion control only): _____

TOTAL COST OF THESE ITEMS: _____

This total cost will be subtracted from the home price /valuation above to determine your judging category and will not be published or made known to the public.

CHECK - I understand and accept full eligibility entry requirements, *terms and rules for 2025 Haciendas: A Parade of Homes*, please read before signing - [CLICK HERE](#) to review full set of rules, terms, eligibility, and expectations document.

ACCEPTANCE

[Print Name] Builder Member Representative: _____ Title: _____

Signature: _____ Date: _____
The signatory is authorized to commit organization/business

[Print Name] Secondary/ Co-Entrant: _____ Title: _____

Signature: _____ Date: _____

[Print Name] Home Owner(s): _____

Signature(s): _____ Date: _____

[Print Name] Parade Committee Official _____

Signature(s): _____ Date: _____

Entrants will receive a follow-up email containing information on uploading logos, images, and company descriptions for Haciendas Magazine and the SantaFeParadeofHomes.com website.

Please make two checks payable to SFAHBA.

One for Entry Fee (Early Bird \$3,950 – OR – Regular Entry \$4,450)

One for Sign Deposit (\$500) return checks along with complete signed Entry Intent to:

Santa Fe Area Home Builders Association
2520-B Camino Entrada Santa Fe, NM 87507
505.982.1774 | Parade@BuildNewMexico.com

for SFAHBA official

Entry Intent Received by: _____ [Date] _____

Check/Payment Received by: _____ [Date] _____